


 **Headquarters:**
Argentina

 **Additional sites:**
Mexico and Colombia

 **Industry:**
Fintech

 **Employees:**
1,600



How Ualá achieved 405% ROI in under 3 months with Bob

Ualá's HR team relied on spreadsheets and manual processes to complete their day-to-day tasks. Initially focused on hypergrowth, they sought an HCM to automate workflows and centralize their people data.

Since implementing Bob, Ualá has transitioned to a company focused on their people and strategy, using additional Bob modules to support their goals.

30 DAYS



Implementation time, including integrating with their tech stack



540%

Total headcount growth in three years with Bob



Ualá has acquired 4 companies in the last 3 years since implementing Bob



405%

ROI seen by Ualá recovering their initial investment in less than 3 months

“When you work in a matrix multi-country company, processes get complicated. So you need a tool that will help you. Bob’s Workforce Planning module will allow us to change from a fast hiring company to a more optimized view of growth.”



Diego Solveira | CPO, Ualá

50%










Time saved on onboarding, equalling \$30,000 annually

-  Okta
-  G-Suite
-  Comeet

Integrations

7 Bob modules driving business growth:

-  Core HR
-  Time & Attendance
-  Talent
-  Compensation
-  Your Voice
-  Sandbox
-  Workforce Planning

